



Dear Holt County Businesses,

2020 is here and we are making plans for our Holt County Fair August 4th – 8th in Chambers. Every year the Holt County Fair Board takes up the challenge of getting more people involved and connected to our county fair. The following is the information for the arena banners. If you are ever interested in having a banner please contact any fair board member.

We offer youth programs and entertainment with the goal of helping educate the public about the impact agriculture has on our community and how the community can impact agriculture. This year we will focus on technology and the benefits and challenges this brings to our county.

The back side of this letter provides the information for sponsoring our FREE Carnival rides at the fair. **If you would like to have a banner during the arena events we have several levels of sponsorship.** This is a great opportunity for your company to receive exposure and help to support a worthy cause. As a participating sponsor you will receive many benefits:

Bronze - \$200

- ✓ 2 passes to events
- ✓ Banner to be displayed during rodeo and grand stand events

Silver - \$250

- ✓ 2 passes to events
- ✓ Banner to be displayed during rodeo and grand stand events
- ✓ Prominent display of company name and logo on fair website
- ✓ Opportunity to give promotional materials to fair attendees

Gold - \$500

- ✓ 4 passes to events
- ✓ Banner to be displayed during rodeo and grand stand events
- ✓ Prominent display of company name and logo on fair website
- ✓ Opportunity to give promotional materials to fair attendees
- ✓ Company name included in radio advertising

Platinum - \$1000

- ✓ 4 passes to events
- ✓ Banner to be displayed during rodeo and grand stand events
- ✓ Prominent display of company name and logo on fair website
- ✓ Opportunity to give promotional materials to fair attendees
- ✓ Company name included in radio advertising
- ✓ Company logo included on fair posters

* Banners are provided by the Holt County Ag Society and remain at the Holt County Fair Grounds.

For more information about how you can participate this year please contact us at holtcountyfair@gmail.com.
or CALL, we would love to hear from you!

Della Grass, Treasurer
Heather Tomjack, Secretary
PO Box 861
O'Neill, NE 68763

Phone: (402) 336-6058
Phone: (402) 841-9380
Web site: www.holtcountyfair.net

